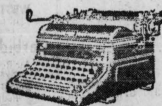


NICKEL'S CASH REGISTER STORE

Sales — Service — Supplies



NEW AND USED
ALL MAKES



FREE CALL &
DELIVERY

CONVENIENT TERMS

CASH REGISTERS - ADDING MACHINES - TYPEWRITERS
SOLD - BOUGHT - RENTED - REPAIRED - EXCHANGED

31 Years' Experience - Guaranteed Workmanship

HIllcrest 5-5305

H. H. NICKEL

4749 FOLSOM BLVD.

SACRAMENTO

THE NATIONAL CASH REGISTER COMPANY...

(Only Authorized Office in this City)

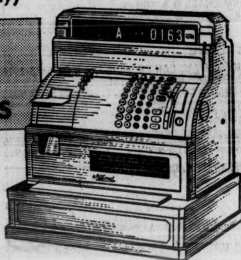
National
CASH REGISTERS

• Bought • Sold • Exchanged

SALES
SERVICE
SUPPLIES



National ACCOUNTING MACHINES



1518 L Street

GI lbert 3-
7287

Carburetors—(Cont'd)

R & N Auto Parts
Open Salt & Sun-Carl Rogers
Davis Hwy & Jefferson Blvd. GI lbert 3-5091

WOODLAKE TUNE UP SERV
SALES & SERVICE
STROMBERG - CARTER
Auto Electrical Parts & Service
MOTOR TUNE-UP
STARTER - GENERATOR
CARL EKSTROM - HAROLD MURPHY
1224 Del Paso Blvd. HI clry 9-3838

Card Playing Rooms

C & O CLUB
3625 Rio Linda Blvd Del Paso Hgts. HI clry 9-9893
Capitol Card Club Native Sons Hall. GI lbert 2-9607
Embassy Cigar Store 1017-64th. GI lbert 2-4695
Joe's Club & Cigar Store
Open 24 Hrs-Cash Checks GI lbert 2-6364
Sacto Card Club 1004 1/2 J. GI lbert 3-2404
SPORTSMAN'S CLUB 504 K. GI lbert 2-9267
STADIUM CAFE 1024 1/2-6th. GI lbert 3-9919

Carnival Supplies

WEIDEMAN F & R
Balloons - Hats - Horns - Noise Makers
Wheels and Games Rented
To Lodges and Clubs - Prices Supplied
1315 Broadway. GI lbert 2-2451

Carpenters

Carroll Archie L 3171-33d Av. HI lcrest 6-6529
Grotheer Gill Carmichael. IV nhoe 9-1627
REYNOLDS FRANK H JR
2132 Stoner Way. HI lcrest 2-2968
Watson Luther L 2960-32d Av. HI lcrest 6-9989

Carpet Cleaners

See Rug & Carpet Cleaners

Carpet Repairing

See Rug & Carpet Repairing

Carpets—See Rugs & Carpets Headings

Cartons—See Boxes Headings

Cash Registers

ALLEN R C BUSINESS MACHINES

ADDING MACHINES, BOOKKEEP-
ING MACHINES, CALCULATORS,
CASH REGISTERS and TYPE-
WRITERS. A machine for every
business purpose.



"WHERE TO BUY IT"

Noakes Typewriter Co 719 J. GI lbert 3-2448

BURROUGHS CASH REGISTERS—
BURROUGHS ADDING MACHINE CO
1210-8th. GI lbert 2-9018

CLARY CASH REGISTERS

All Electric, Fully-Automatic, Strik-
ing Appearance. Its Many Exclusive
Features Make the Clary a Different
Kind of Cash Register. . . Try the
Clary Before You Buy.



"WHERE TO BUY THEM"

CLARY MULTIPLIER CORP
626 J. GI lbert 3-4541

DE HAVEN CASH REGISTER CO
National & Ohmer Cash Registers
Repairing-Factory Trained
1418 J. GI lbert 2-2038
(See Advertisements Page 67)
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Cash Registers—(Cont'd)

Engel A R Cash Register 2700-59th. HI lcrest 7-2888
McCASKY CASH REGISTER AGCY
2700-59th. HI lcrest 7-2888
(See Advertisement This Page)

MOORE WIZ REGISTERS—
MOORE BUSINESS FORMS INC PAC
MANIFOLDING BOOK DIV
1400-10th. GI lbert 2-6985

National Cash Register Company The
1518 L. GI lbert 3-7287
(See Advertisement Page 66)

NATIONAL CASH REGISTERS

Only Company branch
office repair service in
city. Experts repairing by
factory-trained service-
men using genuine factory-
made parts. Supplies.



"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO THE
1518 L. GI lbert 3-7287

NICKEL'S CASH REGISTER STORE

Nickel H H
4749 Folsom Blvd. HI lcrest 5-5305
(See Advertisement Page 66)

OHMER CASH REGISTERS—

DE HAVEN CASH REGISTER CO
1418 J. GI lbert 2-2038

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

McCasky Cash Register Agcy.

The Only Authorized
Representative in this City

- New & Factory Rebuilt
Cash Registers - All Models
- 11% Down - Balance 15 Months
No Interest or Carrying Charges



McCasky

- Sales
- Service
- Supplies

For Complete Information
or Free Demonstration Call

A. R. ENGEL



HI lcrest 7-
2888

Cash Registers—Repairing

DeHAVEN CASH REGISTER CO
Factory Trained
1418 J. GI lbert 2-2038

NATIONAL CASH REGISTER REPAIRS

Only Company branch
office repair service in
city. Experts repairing by
factory-trained service-
men using genuine factory-
made parts. Supplies.
Cash Registers
bought, sold, rented and exchanged.



"WHERE TO GET SERVICE"

NATIONAL CASH REGISTER CO THE
1518 L. GI lbert 3-7287

NICKEL'S CASH REGISTER STORE

Nickel H H
4749 Folsom Blvd. HI lcrest 5-5305

Caskets

Sacramento Casket Co 2318-5th. GI lbert 3-3413
Sutter Casket Co 330-20th. GI lbert 2-6609

Casters

BUHRER E C ASSOCIATES 527 Folsom S F
(Toll) Call "Operator" for. Douglas 2-0937

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

DeHAVEN CASH REGISTER COMPANY

Sales - Service - Supplies



REPAIRS
AND SUPPLIES

For All Makes of
Cash Registers &
Adding Machines

AUTHORIZED
OHMER
CASH REGISTER
DEALER

CASH REGISTERS & ADDING MACHINES
BOUGHT - SOLD - EXCHANGED - REPAIRED

Guaranteed Workmanship

27 YEARS REPAIRING EXPERIENCE
WITH NATIONAL CASH REGISTER CO.



GI lbert 2-2038
1418 - J Street

Casters—(Cont'd)

COLSON CASTERS

Complete warehouse stocks of Colson
Casters with all types to meet every
requirement. Special sizes and models
for hospitals, hotels, warehouses, fac-
tories, and institutions.



"WHERE TO BUY THEM"

COLSON EQUIPMENT & SUPPLY CO

235 Mission S F. HI lcrest 3-0282
(Toll) Call "Operator" for. Garfield 3-0282

EAMES CO 920 Howard S F

(Toll) Call "Operator" for. Sutter 1-4996

INDUSTRIAL SERVICE CO

Complete Stock of
CASTERS & WHEELS
BASSICK - AEROL - SERVICE
Pneumatic & Zero Pressure Wheels
Mfrs. - Trucks - Trailers - Skid
Platters

2415-17th San Francisco

(Toll) Call "Operator" for. Underhill 1-2593

MARWEDEL C W 3320 Potter Ln. IV nhoe 9-2134

RUBBER PRODUCTS CO

Casters & Rubber Wheels
2519 Broadway. HI lcrest 5-5918

VAN VOORHIES-PHINNEY CO 322 J. GI lbert 3-5795

Castings

See Die Castings; Also Foundries Headings

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable. . . and you'll save time by looking up the right number before you call!

FOR BEST RESULTS
WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in
doubt consult the Telephone
Directory!

Speak with lips close to the
mouthpiece, using your natu-
ral tone of voice.

And give the called person
TIME to answer!

Thank You!